



South Central Association of Blood Banks
2009 Annual Meeting

Industry Workshop Presentations
Thursday, April 2nd
Sheraton Oklahoma City Hotel

Maximizing the Value of Whole Blood Donations

Pall Medical

Time: 8:00 am -9:00 am

Description & Objectives:

Over fourteen million units of whole blood are collected in the United States from an ever shrinking pool of eligible donors. Whole blood is such a valuable resource that it should be maximized to its fullest potential.

As a by-product of the whole blood collection process, whole blood platelets are in abundant supply. Pre-storage pooling allows blood centers to utilize this available resource, and easily increase platelet availability.

This discussion will explore the experiences, successes and challenges of a blood center and hospital that have begun to utilize pre-storage pooled platelets. Also, learn more about a recent clinical study that looked at transfusion reactions associated with different platelet products, and how pre-storage pooled platelets compared with these other platelet products.

Presented by: Robert Haime, MBA
Sr. Director Product Portfolio Mgmt, Pall
Rick Chatelain, MT(ASCP)
Projects Director; The Blood Center - New Orleans
Yan Yun Wu, MD, PhD
Yale-New Haven Hospital