



South Central Association of Blood Banks Pulse Advertising Agreement

To secure Advertising space in Pulse, please complete the following information:

Name of Company: _____
 Person Completing this Form: _____
 Mailing Address: _____
 City, State, Zip: _____
 Phone #: _____ Email: _____

Indicate below the frequency of your Advertisement.

<u>Ad Size</u>	<u>1 Issue</u>	<u>2 Issues</u>	<u>3 Issues</u>	<u>4 Issues</u>
½ page (7.5"x4.625")	\$225	\$200 ea issue	\$175 ea issue	\$150 ea issue
Check the box that reflects the frequency of your ad →				
½ Page Back Cover (7.5"x4.625")	SOLD SOLD SOLD SOLD			
Check the box that reflects the frequency of your ad →				
¼ Page (3.625" x 4.625")	\$150	\$125 ea issue	\$100 ea issue	\$75 ea issue
Check the box that reflects the frequency of your ad →				
Example: 1 Ad, 2 Issues, ½ page = \$400.00 Ads must be email-able (to scabb@scabb.org). All artwork must be camera ready in jpg format or eps format. Ad space is limited to one ad per company per issue.				

Please circle the issue you would like for your agreement to begin:

Feb/Mar/Apr May/Jun/Jul Aug/Sept/Oct Nov/Dec/Jan

Method of Payment:

Credit Card: (Circle One) VISA, MasterCard or American Express.
 Please add 3.5% to total for credit card payment.

Name on Card: _____
 Expiration Date: _____ Amount of Charge: _____
 Billing Address if Different: _____

Paying By Check:
 Address for Invoice if Different from above:

Attention: _____ Phone # _____

**Please submit this completed agreement, along with your ad file to
scabb@scabb.org.**