

South Central is proud to put the spotlight on our District II Director, Barbara Ledford, BS, SBB(ASCP)cm, of Oklahoma Blood Institute. "One of the most important benefits of SCABB is the availability of excellent educational opportunities for professional development," Barbara shares, and we couldn't agree more!

## QUESTION: Why did you decide to get more involved with SCABB through service on a committee and/or the Board of Directors?

**ANSWER:** I initially joined the Board of Directors as the District II Director. I like to encourage blood bankers to join SCABB and use the educational opportunities available thru SCABB to enhance their blood bank knowledge. I also like to encourage others to take advantage of the networking opportunities available during the annual meeting. Since SCABB is a smaller, professional blood bank organization, engagement with others is encouraged and easier! I decided to join various committees to help plan the annual meeting. I wanted to be involved in putting together an educational agenda that was enticing to blood bankers so it would attract them to our annual meetings, as well as encourage them to use the additional education platforms SCABB has available for use.

## QUESTION: What is something you love to do outside of work?

**ANSWER:** I enjoy spending time with my grandchildren and going to the lake.

## QUESTION: If you could share just one benefit of SCABB membership with a non-member, what would it be?

**ANSWER:** One of the most important benefits of SCABB is the availability of excellent educational opportunities for professional development.